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### Borough House in Banbury wins gold for 'Lockdown' Jewellery Designer



Jewellery By E Boutique have taken space at local landmark Borough House in Banbury; an imposing Victorian building, built in 1893 as a municipal technical college and renovated in 2005 to provide 15 high-quality office suites. Situated at the heart of Banbury, the building is full of character & perfectly suited for creatives.

Jaime Dodson, owner of Jewellery By E Boutique explains that the business has only been up and running for about 18 months. *"It all started with my daughter, 12 at the time, wanting to make earrings during the first*

*lockdown; so we brought her a starter kit. We started to sell to friends and family first and word got around, so I opened an Etsy Shop and we just went viral! I have always been a keen jeweller and my daughter's passion re-sparked mine and together we developed our little business at home. We out grew the living room very quickly and I made the decision to quit my full time job so I could concentrate on making, photographing, advertising and building our business to the next level, which has led to us taking a studio space at Borough House."*



Jewellery By E Boutique has stock in craft shops around Oxford and continues to sell via Etsy [www.etsy.com/uk/shop/JewelleryByEBoutique](http://www.etsy.com/uk/shop/JewelleryByEBoutique)

**Harvey White of White Commercial** comments that "Despite the great challenges created by the pandemic, crisis is also a strong driver for creativity and innovation. The 'Jewellery by E Boutique' story is yet another fine example of the emerging trend toward valuing passion and work-family balances in a profession, that has been spurred on by these times. I'm pleased to have played a small part in enabling another successful 'lockdown' venture to take the next step that's just right for their aims."

For further information on offices currently available [www.whitecommercial.co.uk/news](http://www.whitecommercial.co.uk/news) or contact Chris White [chris@whitecommercial.co.uk](mailto:chris@whitecommercial.co.uk) or Harvey White [harvey@whitecommercial.co.uk](mailto:harvey@whitecommercial.co.uk).

White Commercial Surveyors act on behalf of clients in Oxfordshire, Northamptonshire, Buckinghamshire and Warwickshire along the London to Birmingham M40 motorway.

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